

## Press release

June 2018

### Specialist Event Management Agency Celebrate Success with New Team Member



Opening Doors & Venues recently celebrated another fruitful year of exceeding expectations in conference and event management. They have successfully delivered more than 10 medium to large projects with a total of over 2000 delegate registrations.

OD&V owner, Rose Padmore, Professional Conference Organiser, stepped down as Joint Chair of ABPCO (the Association of British Professional Conference Organisers) at the end of June, having enjoyed every moment in the role, particularly the opportunity to represent and develop others in a profession she loves. Rose will now turn her full energies back to honing in on the types of conferences and events that OD&V do best by exploring new opportunities with not-for-profit organisations and associations.

With high demand for their specialist skills in social impact event design and delivery, and their expertise in working with a client's multiple partners, the team have recently taken on a new member of staff, Sarah Brooks. Sarah, who will take on a project administration and marketing role, has over 20 years' experience in sales and marketing, most recently within a multi-academy trust.

Sarah said: "I first started working with OD&V on a freelance basis, managing event sponsors and exhibitors at the West Midlands School Leaders Annual Conference in 2015 and quickly became Rose's go-to problem solver behind the scenes. This year's edition of that conference was my 8<sup>th</sup> major event with OD&V and I am very excited to now be a permanent member of the team."

"We are thrilled to welcome Sarah on board because she is always ready to 'roll up her sleeves' plus she really gets us!" said PCO, Rose Padmore.

During the past 12 months OD&V organised the 4<sup>th</sup> successful West Midlands School Leaders Conference; supported ABPCO colleague Azura Events Ltd. with the delivery of the World Muscle Society Congress in France; managed more Courses on Animal Welfare Science, Ethics and Law (CAWSEL) in Cambridge; delivered conferences for Big Lottery funded programmes, Talent Match and Ageing Better, in the Black Country, Leeds and Sheffield; and produced the 6<sup>th</sup> Worcestershire Local Enterprise Partnership (LEP) Annual Conference.

Reflecting on this, Rose adds: "I particularly love it when an annual conference that we have developed and delivered from its conception has an impact. I am especially proud when that impact is not only on the attendees, but also on wider society, so that year-on-year positive changes can be seen".

Opening Doors & Venues is an independent and highly respected PCO agency established in 2000. In 2015 OD&V was the winner of the ABPCO Excellence Awards for Best Agency Conference Organiser. The team specialise in 360° project management which can include venue finding, delegate recruitment and registration, marketing strategy and design, and the development of creative and engaging content. Visit the website to find out more [www.opening-doors.org.uk](http://www.opening-doors.org.uk).

**END**

**PHOTO:** Cheryl Skidmore, Sarah Brooks, Rose Padmore and Madalina Marincas celebrate the success of the Worcestershire Local Enterprise Partnership (LEP) Conference.

**NOTES TO EDITOR:**

To find out more about Opening Doors & Venues please visit the website:  
<http://www.opening-doors.org.uk/index.php>

To discuss this press release contact: Rose Padmore or Madalina Marincas on 01562 731788 or email [events@opening-doors.org.uk](mailto:events@opening-doors.org.uk).